



Shelf Life and Label Storage Guidelines

Most self-adhesive label materials are guaranteed a shelf life of one year when stored in original packaging in a dark, dry place at 72° F with 50% relative humidity. Under these ideal conditions, many labels will have satisfactory performance for several years. Avoid opposing conditions that may cause failure, such as:

- Direct sunlight
- Direct or indirect heat
- Cold temperatures
- Plasticisers migrating from plastics
- Oil/water/solvent or other chemical contamination

To ensure optimal label performance, practice good stock rotation and maintain the above guidelines.